

## Against the Grain

---

Manuscript 8314

---

## Full Page Ads

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>



Part of the [Library and Information Science Commons](#)

---

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries.  
Please contact [epubs@purdue.edu](mailto:epubs@purdue.edu) for additional information.

Visit us at  
ACRL  
Booth 424

What's Your

# PROJECT?

Scholarly projects demand reliable content. Project MUSE is your trusted source for the highest quality books and journals in the humanities and social sciences from over 200 of the world's most distinguished university presses and scholarly societies. Search. Explore. Share.

Literature

History

Women's and  
Gender Studies

Discovery

Film and Media Studies

Political Science

Religion

Philosophy

Language and  
Linguistics

Area and Ethnic Studies

Music

Cultural Studies

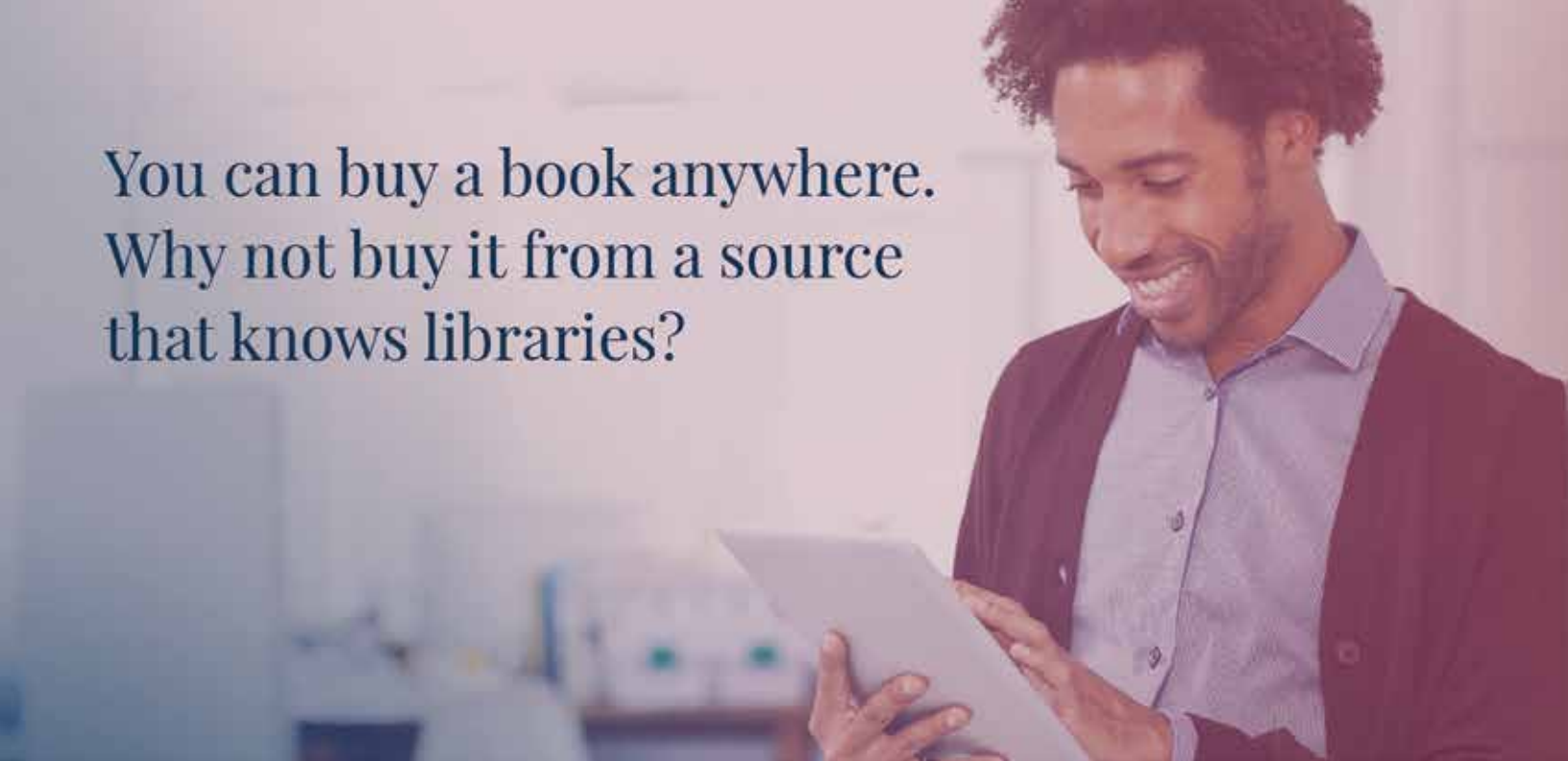


**Now and Always, the Trusted Content  
Your Research Requires.**

[muse.jhu.edu](http://muse.jhu.edu)



*Built on the Johns Hopkins University campus*



You can buy a book anywhere.  
Why not buy it from a source  
that knows libraries?

For more than 45 years, GOBI® Library Solutions has supported the acquisition and collection development needs of academic, medical and research libraries around the world.

*We know books.*

With more than 25 publisher and aggregator platforms, more than 850,000 DRM-free e-books, and full-text reviews from leading library resources, including *Booklist*, *Choice* and *Library Journal*, the best books for your library are just a click away.

*We know libraries.*

We fit within your library workflow, providing duplication control and integration with major ILS/LMS vendors for orders, invoices and order status reports.

*And, we know service.*

Get rush ordering and shipping options, customized cataloging records, shelf-ready processing and work with knowledgeable staff that understands the unique needs of research libraries.

Simplify your library workflow with GOBI®.

Discover  
**OSA**  
Publishing

OSA Publishing's journals account for 40% of total citations and 33% of all articles published in the field of optics and photonics (2017 JCR).

Visit [osapublishing.org/library](https://osapublishing.org/library) for information on how to acquire this high-quality content for your institution.



# Advances in Optics and Photonics





# InfoSci®-Journals

A Database of Nearly 25,000 Peer-Reviewed Articles With Over  
1,000,000+ Reference Citations Sourced From 185+ Scholarly Journals.

Offered As Low As: ~~US\$5,100~~ **US\$ 3,825\***

*Perpetual Pricing Options are Also Available for InfoSci-Journals*

\*See Site for Details and Receive up to a **25% Discount** When you Sign up for IGI Global's Library Account:  
www.igi-global.com/library-account-program

## This Database Features Journals That are Indexed In:

**WEB OF SCIENCE™**

**60+**

**Scopus®**

**70+**

**Compendex**

**35+**

**PsycINFO**

**15+**

**IET Inspec**

**90+**

Spanning **350+ topics** in **11 core subject areas** including business, computer science, education, engineering, social sciences, and more, IGI Global's InfoSci-Journals database is an ideal resource for research and academic-focused institutions.

### Key Features:

- No Set-up or Maintenance Fees
- Guarantee of no More Than a 5% Price Increase
- COUNTER Compliant Reports
- Downloadable MARC Records
- Archival Access Preservation Through CLOCKSS and LOCKSS
- Persistent URLs at any Time
- Unlimited Simultaneous Users
- No Embargo of Content (Research is Available Months in Advance of the Print Release)
- No DRM
- Campus Activated Subscriber Access (CASA) through Google Scholar



### Provide an Additional Source of Article Processing Charge (APCs) Funding For Your Institution

For any library that invests in IGI Global's InfoSci-Journals or InfoSci-Books database, IGI Global will match the library's investment with a fund of equal value to go toward **subsidizing the OA APCs** for the faculty and staff at that institution when their work is submitted and accepted under OA into an IGI Global journal.\*\*

**Now Applicable to IGI Global's InfoSci®-Books**

\*\* The Open Access (OA) article processing charge will be waived after the student, faculty, or staff's paper has been vetted and accepted into an IGI Global journal.

**For More Information on IGI Global's InfoSci-Journals, Visit:**

[www.igi-global.com/infosci-journals](http://www.igi-global.com/infosci-journals)



Visit  
Today!



Free  
trials  
available!

# Cold Spring Harbor Perspectives in Biology

*A new type of online review journal*

- Spanning the complete spectrum of the molecular life sciences
- Article collections that build month by month
- Written and commissioned by experts in each field

*The Authoritative View*

Expert reviews in the molecular life sciences.



[www.cshperspectives.org](http://www.cshperspectives.org)



# Announcing the Charleston Briefings

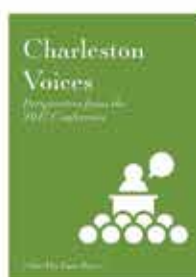
## Trending Topics for Information Professionals

A thought-provoking new series of brief books concerning innovation in the sphere of libraries, publishing, and technology in scholarly communication.

Open Access eBooks available at [www.charlestonbriefings.com](http://www.charlestonbriefings.com)

### Charleston Voices: Perspectives from the 2017 Conference

Edited by Lars Meyer



### Accessibility & Publishing

### Accessibility & Publishing

by Stephanie S. Rosen



### Library Marketing: From Passion to Practice

by Jill Stover Heinze



### Peer Review

### Peer Review: Reform and Renewal in Scientific Publishing

by Adam Etkin,  
Thomas Gaston,  
Jason Roberts



### Library as Publisher: New Models of Scholarly Communication for a New Era

by Sarah Kalikman  
Lippincott



### Reading in a Digital Age

### Reading in a Digital Age

by David M. Durant

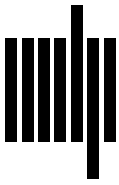


## ATG Media

A wholly owned subsidiary of Against the Grain, LLC

### The Charleston Briefings Team

- Katina Strauch, Publisher and Owner
- Matthew Ismail, Editor in Chief, Charleston Briefings
- Leah Hinds, Executive Director, Charleston Conference
- Tom Gilson, Associate Editor, Against the Grain



our new  
institutional  
ebook platform  
at-a-glance

# The MIT Press Direct

The MIT Press is known for pushing the boundaries of scholarly publishing in science, technology, and the arts in active partnership with innovators in the scholarly community. Our new institutional ebook platform is no exception:

- **DRM-free: users can print, copy/paste, and download PDFs by chapter**
- Unlimited simultaneous users
- Tiered pricing based on Carnegie classifications
- Subscription and perpetual options
- Free OCLC MARC records and KBART files
- COUNTER usage statistics and SUSI reports
- No ongoing maintenance fees
- Consortia discounts available
- Full and subject collections available

Visit us for additional details, updates, and information about free trials.

**[mitpress.mit.edu/mit-press-direct](http://mitpress.mit.edu/mit-press-direct)**



**Does your old  
technology get  
you steamed?**

**Get on the  
highspeed track  
with Accessible  
Archives!**

**Learn More  
About Accessible  
Archives and Our:**

Search Interface Changes

IPv6 Implementation

COUNTER 5 Integration

Portico Preservation

Text/Data Mining



**Accessible  
ARCHIVES.**

**Let Us Setup a Trial  
for You and Start the  
Conversation Today!**

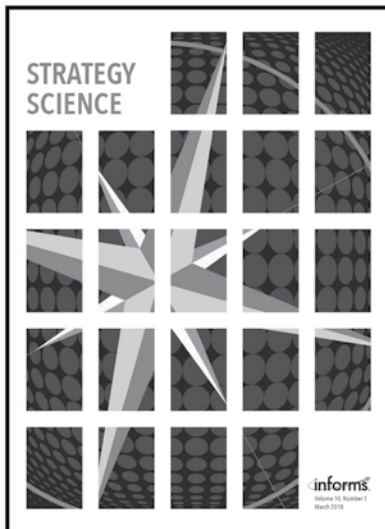
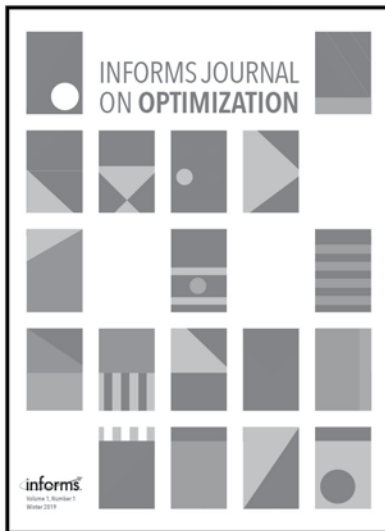
Contact our exclusive sales,  
technology & marketing  
agent:

[iris.hanney@unlimitedpriorities.com](mailto:iris.hanney@unlimitedpriorities.com)

239-549-2384

[accessible-archives.com](http://accessible-archives.com)





# IT'S ABOUT TIME TO CHECK OUT INFORMS NEWEST JOURNALS.



New in 2019, *INFORMS Journal on Optimization* focuses on data-driven optimization, optimization methods in machine learning, and exciting real-world applications of optimization. *Strategy Science* focuses on strategic management in both business and non-business organizations while open to a wide variety of underlying disciplinary approaches including economics, operations research, political science, psychology, and sociology. *Service Science* covers state-of-the-art research, education, practice, and breakthroughs while focusing on people's satisfaction and success.

In 2019, *INFORMS Journal on Applied Analytics* changed its name from *Interfaces* to more accurately reflect its editorial content. Articles help advance the practice of O.R., stimulate research in academia and industry.



**SUBSCRIBE TODAY!**  
[info.informs.org/subscribe2019](http://info.informs.org/subscribe2019)

Preview all 16 INFORMS journals and other publications at [pubsonline.informs.org](http://pubsonline.informs.org).

**informs** PubsOnLine 

IPOlcentral@INFORMS.org | 443-757-3500 | 1-800-4-INFORMS

# DE WHO? DE GRUYTER!

De Gruyter isn't a megapublisher, but we do know what we're doing – you'd think so after 270 years of publishing. But just because we've been around for a long time doesn't mean we're stuffy – how could we be when we publish *Humor*, the international journal of humor research?

In fact, our fresh and modern attitude to open access, transformative agreements and “read and publish” arrangements have gotten us modest headlines.

Everything we do is based on our values: partnership, courage, openness and competence and our mission includes connecting researchers to scientific knowledge, nurturing interdisciplinary exchange and thus contributing to wider conversations and progress in society.

Interested in a conversation?

Come talk to us at ER&L, ACRL, NASIG and ALA.

[dewho@degruyter.com](mailto:dewho@degruyter.com)

Americas: +1 (857) 284-7073

Europe, Middle East, Africa: +49 (30) 2600 50

Asia: +86 (10) 855 12304





# UNEQUALED ONLINE DATABASES FOR CLASSICAL STUDIES



## L'Année philologique

THE REFERENCE BIBLIOGRAPHY FOR ACADEMIC PUBLICATIONS  
RELATING TO THE CLASSICAL WORLD

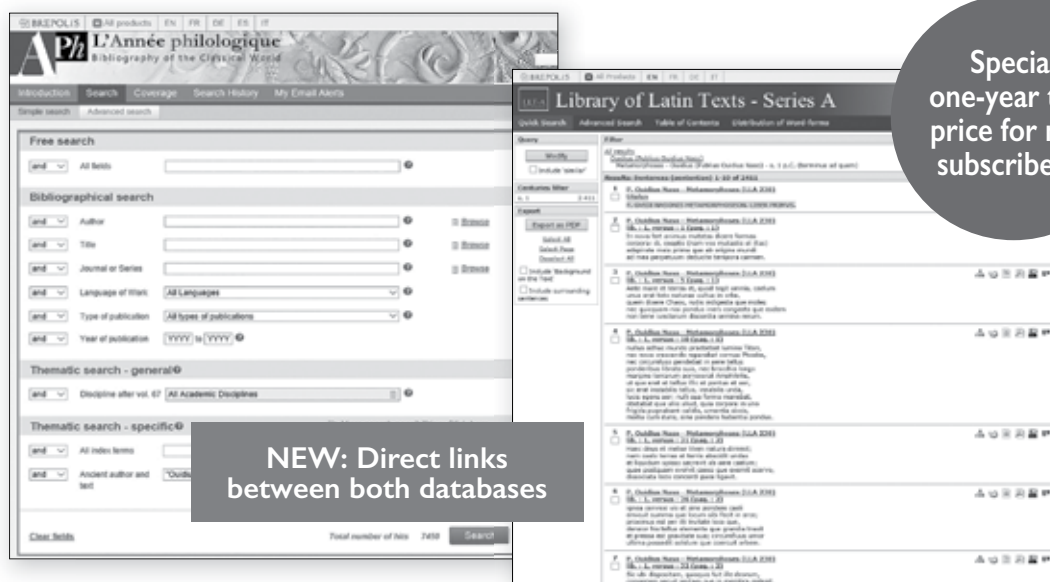
*L'Année philologique* (Aph), published by the *Société Internationale de Bibliographie Classique*, is a specialized bibliographic database of scholarly works relating to all aspects of Ancient Greek and Roman civilizations.



## Library of Latin Texts

THE WORLD'S LEADING DATABASE FOR THE STUDY OF LATIN TEXTS

The *Library of Latin Texts* (LLT) offers a large corpus of Latin texts from the beginning of Latin literature down to the present day. The database is part of the cluster BREPOLis Latin, including other Latin full-text databases, and the *Database of Latin Dictionaries*.



\*Offer only available to those who have not held a subscription to the database in the last five years preceding this subscription year.  
A 30-day free trial is available for institutions.



ACS Publications  
Most Trusted. Most Cited. Most Reac

# **eBooks 101:**

# A Collection of 101 Books for Education

**[CONNECT.ACSPUBS.ORG/EBOOKS101](https://connect.acspubs.org/ebooks101)**

For 30 years, we received letters  
complimenting our service.  
Then things changed.

What changed?

For the past 20 years, we've  
received emails complimenting  
our service.

For more than 50 years, Midwest Library Service has provided superior customer service. Prompt. Accurate. Dependable. Tailored to the unique and ever-changing needs of academic and public libraries.

Whether you're looking for a primary or secondary supplier of books, we can provide the services you want. By phone or email. With the personal touch you may have been missing.



## **Midwest Library Service**

11443 St. Charles Rock Road, Bridgeton, MO 63044

Voice: 800-325-8833 • FAX: 800-962-1009

mail@midwestls.com • www.midwestls.com